

CRITERIA FOR PRIORITIZATION

1. Impact on Exports

1.1 Significantly contributes to the attainment of the Export Target

- Expected Export Revenue (Incremental)
- Expected Jobs Created (Incremental)

1.2 Sustainability of the project – mechanism and strategy to continue project operation and implementation beyond ESF assistance.

2. Consistency with the PEDP and MTPDP

2.1 Capacity Building of Exporters – under this category the following information shall be taken into consideration the quality, know-how, progress, needs of the exporter for the development (e.g. trainings, exposure, etc.).

2.2 Export Trade Promotion – Need of funding intervention / assistance that may result in the enhancement, improvement and export trade promotion.

As a general rule, project proposals should follow the strategies of the existing PEDP:

- Maximize exports and investment opportunities offered by trade agreements.
- Pursue market-driven strategy that will link our supply capacity closer to the high impact markets.
- Streamline export and import procedures and facilitation.
- Develop more competitive export products and services and diversify markets.

3. Sustainability and Resource Recovery Program

The proponent shall present a plan of action for sustainability to recover project investments (e.g., Participation fee in trade fairs, Collection of charges for common service facilities; Echo seminars and trainings.