

2005-2007 INTERVENTIONS FOR THE WEARABLES CLUSTER

Product/ Commodity	Goals	Objectives	Interventions & Strategies Needed	Metric/verifiable source indicator	Time Frame	Accountabl e Agency	Status	Accomplishments	Remrks/ Next Steps
Fine Jewelry	<p>Increase efforts on product development.</p> <p>To assist the sector in securing Environmental Compliance Certificate (ECC)</p>	<p>Identify production/ technology services/ programs needed by the industry.</p> <p>Introduction of Short courses on Jewelry production techniques & processes.</p> <p>Clarify standards & conduct information campaign to ensure compliance.</p>	<p>1. Revive the lahar gems development project & address issues on commercialization.</p> <p>2. Fabrication & re-engineering of imported machinery & equipment to make available to SMEs.</p> <p>3. Resume study on electro-forming, tool & dye-making.</p> <p>4. Provide technology to prolong shelf-life/delay tarnishing of silver.</p> <p>5. Develop technology for manipulation of shells, ie.Sheets.</p> <p>Introduction of Short courses on</p> <ul style="list-style-type: none"> • Basic Jewelry making (Goldsmithing) 		<p>July-Dec. 2005</p> <p>July-Dec. 2005</p> <p>July-Dec. 2005</p> <p>On-going</p> <p>On-going</p> <p>May-Dec 2005</p> <p>Continuuing</p>	<p>DOST-ITDI in coordination with Industry Association.</p> <p>DOST in coordination with DENR & BPS.</p> <p>DOST in coordination with BPS & Industry sector.</p>			

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			<p>like Italy, Greece, Spain, Portugal, Mexico among others).</p> <p>Participate in key international trade fairs in:</p> <ul style="list-style-type: none"> • Manila FAME Intel. Phils. • Vicenza Oro2, Italy • Macef Autumn, Italy • OroGemma, Italy • MIPEL, Italy <p>Implement technology Intervention Programs for:</p> <ul style="list-style-type: none"> • Fabrication & re-engineering of imported machinery & equipment. 		May-Oct 2005				
Costume Jewelry	Increase efforts on product development.	Diversify products needed by the market.	Conduct training program on metal design technology.		July-Dec. 2005	DOST-TAPI			

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	Enhance productivity		<ul style="list-style-type: none"> Manila FAME Inte Vicenza Oro2, Italy Macef Autumn, Italy OroGemma, Italy MIPEL, Italy <p>Implement Technology Intervention Programs in:</p> <ul style="list-style-type: none"> Training programs on Metal Design Technology 		2005 Oct 2005 continuin g	DOST-TAPI			
Leathergoods	Enhance raw material sourcing. Increase efforts on product development.	Identify production/techn. services/programs needed by the Industry. Skills upgrading in	Establish databank for raw materials sourcing, e.g. buntal materials, raffia, etc. Develop/upgrade drying system for buntal & raffia & other Phil. Fibers to improve quality & durability of products.	Information disseminated.	On-going 2005 July-Dec. 2005	Industry Association DOST-FPRDI, CITC, CITEM, PDDCP DOST			

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			<ul style="list-style-type: none"> OroGemma, Italy MIPEL, Italy <p>Implement Technology Intervention Programs for:</p> <ul style="list-style-type: none"> Drying system for indigenous fibers 						
Footwear	<p>Increase efforts on product development.</p> <p>Strengthen industry association/linkages</p>	<p>Identify production/tech. Services/programs needed by the industry.</p> <p>Conduct design & merchandise workshop to support technology & production courses offered by the Philippine Footwear Academy.</p>	<p>Fabrication & re- engineering of imported machinery & equipment to make available to SMEs.</p> <p>Implement trainings on:</p> <ul style="list-style-type: none"> Footwear Management Development Course Shoe prototyping/ Sample making CAD-CAM (3D & 2D) operation 	<p>Conduction of footwear inventory done.</p>	<p>2005</p> <p>July-Dec. 2005</p> <p>2005</p>	<p>DOST in coordination with CITC and Industry Associations</p> <p>· BM & Industry Associations</p> <p>· Industry association</p>			

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	<p>Improve market information & Intelligence.</p> <p>Increase efforts on product development.</p> <p>Globalize RP brands focusing on mid-to-high end market segments.</p>	<p>Identify production/techn. services/programs needed by the industry</p> <p>Procurement of machinery & equipment for shoe making courses offered by PFA.</p>	<ul style="list-style-type: none"> Factory plant lay-out Shoe sizing <p>Conduct a consultative meeting with regional based industry.</p> <p>Conduct inventory of footwear manufacturers by region.</p> <p>Identify trainings needed for the industry workers, e.g., shoe design, shoe last, etc.</p> <p>Machinery & equipment procured.</p> <p>Conduct of training programs on Footwear Production supported by Hans</p>	Machinery procured/ fund followed up	<p>2005</p> <p>Continuuing</p> <p>July-Dec. 2005</p> <p>On-going</p> <p>Jan-Mar 2005</p> <p>Continuuing</p> <p>Continuuing</p>	<p>& BM</p> <p>Industry association.</p> <p>DOST-TAPI TESDA, Philippine Footwear Academy.</p> <p>CITC</p> <p>Phil. Footwear Academy</p> <p>PDDCP</p> <p>BETP</p> <p>BETP</p> <p>CITEM</p>			

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	Enhance productivity	Implement Technology Interventions Programs:	Seidel Foundation & GTZ Germany.						
	Develop & implement product standards.		Product Design & Market Updating Program Year 2		Oct 2005 June 2005 Sept 2005 Sept 2005 Oct 2005	CITC CITC CITC			
			Target lucrative markets: USA, Europe & Japan.						
			Maximize potentials of niche markets (ie. Tourist destinations: Italy, Greece, Spain, Portugal, Mexico among others.)		Continuin g	DOST- FPRDI BPS			
			Participate in Key International Trade Fairs:		July-Dec. 2005				
			<ul style="list-style-type: none"> • Manila FAME Int • Vicenza Oro2, Italy • Macef Autumn, Italy • OroGemma, Italy • MIPEL, Italy 		July-Dec. 2005				
			<ul style="list-style-type: none"> • Drying system for indigenous 						

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			fibers <ul style="list-style-type: none"> • Fabrication of stitching machine guides for leather sewing. • Fabrication of other machineries & equipments Conduct information campaign on updated Philippine National Standards for Footwear.						